

## **Our Specialized Marketing Checklist** Schedule Professional Photos & Videos Order YouTube Video ☐ Create Flyers Input into MLS & Showtime (MLS Assoc. Docs: Instructions to Submit an App, Lease Application, Sample Lease, Flyer | ShowingTime Attachments: Flyer, Instructions to Submit an App) ☐ Install Sign, Lock Box, Flyer Box ☐ Send Marketing to Owner List Property In Buildium ☐ National Websites (Zillow, Trulia, HotPads, RentalHouses) Social Media (Facebook, Twitter) □ Back Agent ☐ Present at Agent Team Meetings ☐ Complete Reverse Prospecting ☐ E-Blast Flyers (MilitaryByOwner.com) and San Antonio area Realtors ☐ List with (Corporate) Human Resources NOTES: